

Privacy Policy

Welcome!

We are aware of the importance of your personal data, and therefore, we are committed to handling it with the utmost care to ensure its confidentiality and security.

In this privacy policy, provided in accordance with Article 13 of Regulation (EU) 2016/679 (hereinafter referred to as "GDPR"), you will find all the necessary information on how your personal data will be processed when you browse our website or interact with us.

For any inquiries, you can always contact our Data Protection Officer at dpo@lottomatica.it.

By browsing the website or interacting with us, you accept this policy, and we encourage you to read it before continuing to navigate.

This policy does not extend to other websites you may access through the links provided on our site.

1. Data Controller

The Data Controller is PWO S.p.A., with its registered office at Via degli Aldobrandeschi 300 – 00163 Rome.

2. What data do we process?

The acquisition and processing of information by the Data Controller depend on your navigation of the Site or your interaction with the contact addresses and forms present, as described in more detail below:

- a) **Browsing data:** The information systems and software procedures responsible for the operation of the website acquire some personal data whose transmission is implicit in the use of Internet communication protocols. These include, by way of example, the IP address or domain names of the devices through which users connect to the Site, the URI (Uniform Resource Identifier) addresses of the requested resources, system logs, device ID or unique identifier, and device type. This information is not collected to be associated with identified individuals. These data are used solely to obtain anonymous statistical information about the use of the Site and to monitor its proper functioning, and they are deleted immediately after processing. The data may be used to identify responsibility in the case of potential cybercrimes against the Site; except for this eventuality, the data does not persist for more than thirty days.
- b) **Information provided voluntarily by you:** This refers to the data we will acquire if you choose to contact us through one of the addresses provided above, for example, when requesting information or assistance. In this case, we will process your contact details (email address) as well as any other information you provide in your communication.
- c) **Cookies:** The site uses some cookies. What are cookies? Cookies are tracking technologies consisting of small text strings that contain packets of information placed on your device by the Site when you visit a page, to be retransmitted to the same web page during your next visit. For more information and to modify your cookie preferences, we invite you to visit the page available at this [link](#).

3. Purposes and legal basis

The processing of the data described in the previous paragraph 2 is carried out for the following purposes and based on the following legal grounds (or conditions of lawfulness):

- a) Browsing data are processed solely to enable the functioning of the Platform. The processing is based, pursuant to Article 6, paragraph 1, letter f) of the GDPR, on the legitimate interest of the Data Controller.
- b) Data falling under the category "Information provided voluntarily by you" are processed only if you decide to contact us. The processing will be carried out solely to respond to the requests received. The legal basis is Article 6, paragraph 1, letter b) of the GDPR, as it is necessary to provide the requested responses.

4. Data retention period

The data referred to in paragraph 2, a) will be retained for a maximum period of 30 days, unless there are any defensive needs of the Data Controller.

The data referred to in paragraph 2, b) will be retained for the time necessary to respond to the requests received.

5. Your rights

We remind you that, as the data subject, you can exercise your rights under Articles 15 – 22 of the GDPR at any time by sending an email to dpo@lottomatica.com. Additionally, if you believe that the processing violates your rights, you can file a complaint with the competent Supervisory Authority in accordance with Article 77 of the GDPR.

6. Changes to the policy

This policy is valid from 24/03/2025 and is subject to updates. Therefore, we encourage you to periodically check its content.